



CITY OF SEDONA PUBLIC ARTWORK COMPETITION FOR STATE ROUTE 179 ROUNDABOUTS AT THE “Y” AND BREWER ROAD

Call To Artists

The City of Sedona, the Arts and Culture Commission, and the Art in Public Places Committee announces a major exterior public art competition for professional artists residing in Yavapai and Coconino counties including, but not limited to, the City of Sedona, Camp Verde, Clarkdale, Cottonwood, Flagstaff, Jerome, Lake Montezuma, Oak Creek Canyon, Prescott, Rimrock, and Village of Oak Creek.

One artist or team of artists will be selected via a competition for this opportunity to receive a commission to create artwork for the primary roundabout located at the “Y” intersection of State Route 179 and State Route 89A and for the secondary roundabout located at the intersection of Brewer Road and State Route 89A. The theme and composition for the two roundabouts should compliment each other.

Theme

The theme is reflected in the following excerpt from the Arts & Culture Commission “The Culture of Sedona” Statement of Beliefs:

“We continue to recognize and celebrate our unique heritage which combines a rich and varied history of Native American, Hispanic, Pioneer, Ranching and Cowboy cultures; where ancient cultures coexist with an ever evolving youthful influence. We understand and respect that these cultures are each manifested by their unique language, architecture, cuisine, customs, music and spirituality; we further recognize that the tranquility, spiritual and metaphysical nature of Sedona can contribute to health, healing, self discovery and renewal that is not limited to any particular cultural group or heritage. In recognizing the past, we also embrace and integrate change as a positive force in the growth of our Community.”

Artwork Safety and Durability Requirements

The two roundabout sites provide opportunity for artwork scaled to the attention of approaching drivers, but should not be so detailed that it requires up-close or extended inspection for appreciation.

- The artwork must improve and not detract from the safety of the site.

- Artwork should not create a disorienting situation.
- Artwork should not cause a distraction for drivers, or an attraction for pedestrians to approach the center of the roundabout.
- The artwork should be designed “in the round” and be equally intriguing from all angles.
- It must be fabricated in durable, permanent, outdoor media that is safe, easily maintained, and proven its viability in public artworks.
- Artwork should be constructed to reasonably discourage and/or deter theft and vandalism.

Please see the attached architectural drawing of the roundabouts showing location for artwork. Current plans include an 8 (eight)-foot sculpture pad. Please consider this in your proposal, but it does not necessarily dictate that the proposal must be confined to this size pad. However, placement of the artwork must be contained within the inner circle walls. For additional information on roundabouts, please refer to www.scenic179.com/roundabouts.

Project Budget

Proposals will be accepted for up to \$100,000 for this project. Both roundabouts must be included in the proposals. The selected artist or artist team will be responsible for the design, fabrication, and shipment to the site and assist with the installation of the artwork. The available budget must cover all of the above including but not limited to artist fee, permits, taxes, insurance, materials, tools, travel, project photography and documentation, expense contingency and any other associated costs. Installation costs will be covered by the City of Sedona.

Submission Requirements

Interested artists or artist teams must submit the following:

- An artist statement, not exceeding one page, addressing conceptual approach to this project, including both roundabouts.
- Conceptual design drawings including information about the actual dimensions of the artwork and placement in the roundabouts.
- Estimated project budget including breakdown for each roundabout.
- Timeframe in which the artist would be able to complete the work from award of contract to installation.
- Description of the materials to be used and their durability.
- Explanation of maintenance requirements of proposed artwork and estimated maintenance expense.
- Current resume, not to exceed two pages for each artist.
- Ten digital images of relevant, recently completed artwork. Submit on PC compatible CD-ROM. Images should be JPEG format, 1920 pixels on longest side and 300 DPI.

- Image list identifying images by number. List: title, media, completion date, dimensions (HxWxD), and a brief description of the work.
- Contact information for two professional references.

Do not staple or bind any of the written materials.

Selection Process

The Art in Public Places Committee will select up to three finalists for the project. All finalists will be required to develop additional presentation materials, which will include unsigned maquettes up to two feet high. Expenses for creation of the maquettes will be paid up to the amount of \$500.00.

The Arizona Department of Transportation (ADOT) will review proposals of finalists for any safety concerns.

The City of Sedona Arts and Culture Commission and the City Council will also approve the commission.

Application Deadline

Applications must be **received** at the City of Sedona Arts and Culture Department by Friday, June 4, 2010 at 5 p.m. Late applications will not be considered. Mail or hand-deliver applications to:

City of Sedona
Arts and Culture Department
Attn: Ginger Wolstencroft
102 Roadrunner Drive
Sedona, AZ 86336

Estimated Timeline

June 4, 2010	Application deadline
June 18, 2010	Finalists notified
June 23, 2010	Informational meeting for finalists
October 2010	Final Selection
Oct/Nov 2010	Award of Contract

Contract will be considered binding when a signed copy is returned to the City of Sedona Arts and Culture Department.

Installation will occur in 2011. The final installation date and public unveiling ceremony will be announced. The ceremony will be part of the Arizona Centennial, Arizona's 100th anniversary of statehood.

Rules and Guidelines

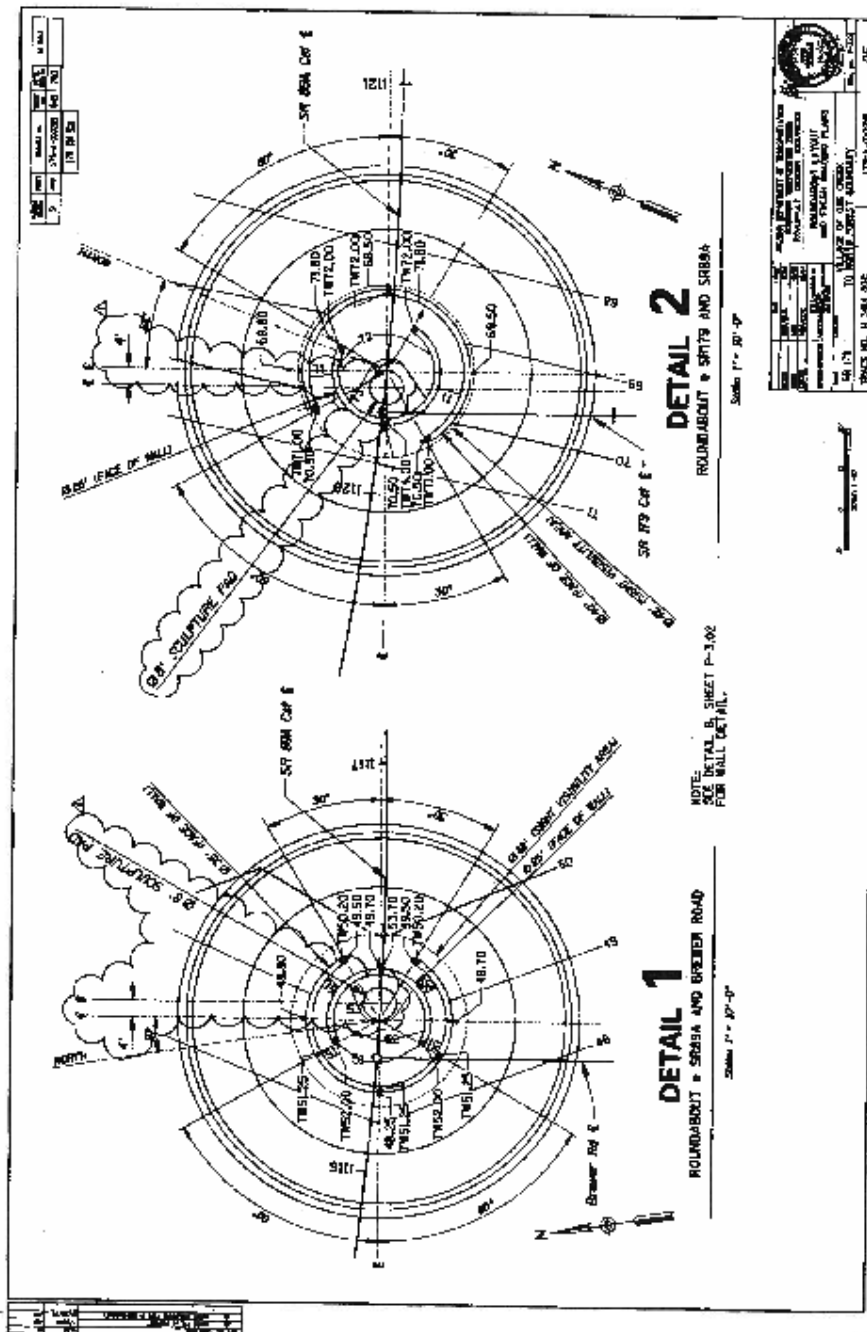
The Art in Public Places Committee and the City of Sedona reserves the right to reject any or all proposals, as they deem appropriate, and re-open the competition if it is deemed necessary.

The awarded finalist will be required to agree to complete only one sculpture per roundabout in the final size. Artist must also agree to a maximum of 50 numbered maquettes for each sculpture for sale by the artist.

The Sedona City Council reserves the right to move the artwork at the City's expense to another location in the future, if it so decides. Application for this project constitutes agreement to all rules and guidelines.

Additional Information

For additional information on this project, please contact Ginger Wolstencroft, Director of Arts and Culture, at 928/204-7119 or gwolstencroft@SedonaAZ.gov.



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